

STAR TRAC LAUNCHES HUMANSPORT™ LINE OF DUAL FUNCTION CABLE-BASED STRENGTH TRAINING PRODUCTS

Six Uniquely Versatile, Dual Functional Machines Save Space While Maximizing Total-Body Strength, Stability Training and Progression.

IRVINE, CA -- April 10, 2006 - Star Trac, an international leader in the commercial fitness equipment industry recently introduced the HumanSport™ line of functional training machines at the 25th Annual IHRSA Convention and Trade Show in Las Vegas, Nevada, to further augment its standing as the leader in user-focused fitness equipment.

Each of the six machines represents two traditional cable-motion pieces within one compact unit facilitated by a dual-independent weight stack system. The versatile units represent Star Trac's entry into the popular functional training category that offers users a multitude of exercises for a diverse range of training options within the strength equipment floor of fitness facilities.

"Star Trac's HumanSport line is the next evolution in our quest to offer best-in-class strength equipment along with our best-in-class cardio products," said Star Trac President Steve Nero. "HumanSport represents all the benefits of functional training while allowing for better space utilization and a more cost-effective, elegant design."

The six pieces include the Lat Pulley, Total Legs, Pull Lift, Shoulder Chest, Total Delts, and Arm Crunch. Each piece features distinctive styling, one-touch adjustment on all stations, and swivel pulleys to ensure a smooth and nearly unlimited range of motion.

The HumanSport line is an ideal solution for the exerciser who is looking to break out of the routine of selectorized, pre-determined movements and explore new self-driven or personal-trainer led training techniques. In addition, personal trainers and other health and fitness professionals can utilize the HumanSport line in an array of ways to isolate movements, stabilize environments, focus on multi-planar/multi-joint movements, and mix in acceleration/deceleration factors.

"The HumanSport line and its user-defined movement patterns provide an immense opportunity to add a new dimension to strength workouts by improving core stability and a total body benefit for exercisers," said Jeff Dilts, Star Trac Product Manager. "Without losing its intuitive nature for individual operation, each HumanSport piece can help maximize interest in personal training by showcasing the multiple levels of progression for each exerciser."

Star Trac will begin taking orders for the all-new HumanSport line beginning at the IHRSA Convention and Trade Show in Las Vegas later this week. The product will begin shipping individually or as a full six-piece circuit in May 2006.

About Star Trac

Star Trac offers a complete line of user-focused cardiovascular and strength equipment including the new Elite and Pro Series CrossTrainers, bikes, steppers and treadmills with user-controlled cooling fans. In addition, the company now offers the new Instinct line of strength equipment along with the complete offerings of the Platinum and Classic lines. The company is also partnered with Mad Dogg Athletics, the creators of Spinning®, as the manufacturer for all three Spinner® bikes including the groundbreaking Spinner® NXT. More than 3 million people in over 70 countries use Star Trac exercise equipment daily. For more information call 1-800-228-6635, +1-714-6691660, or visit www.startrac.com.